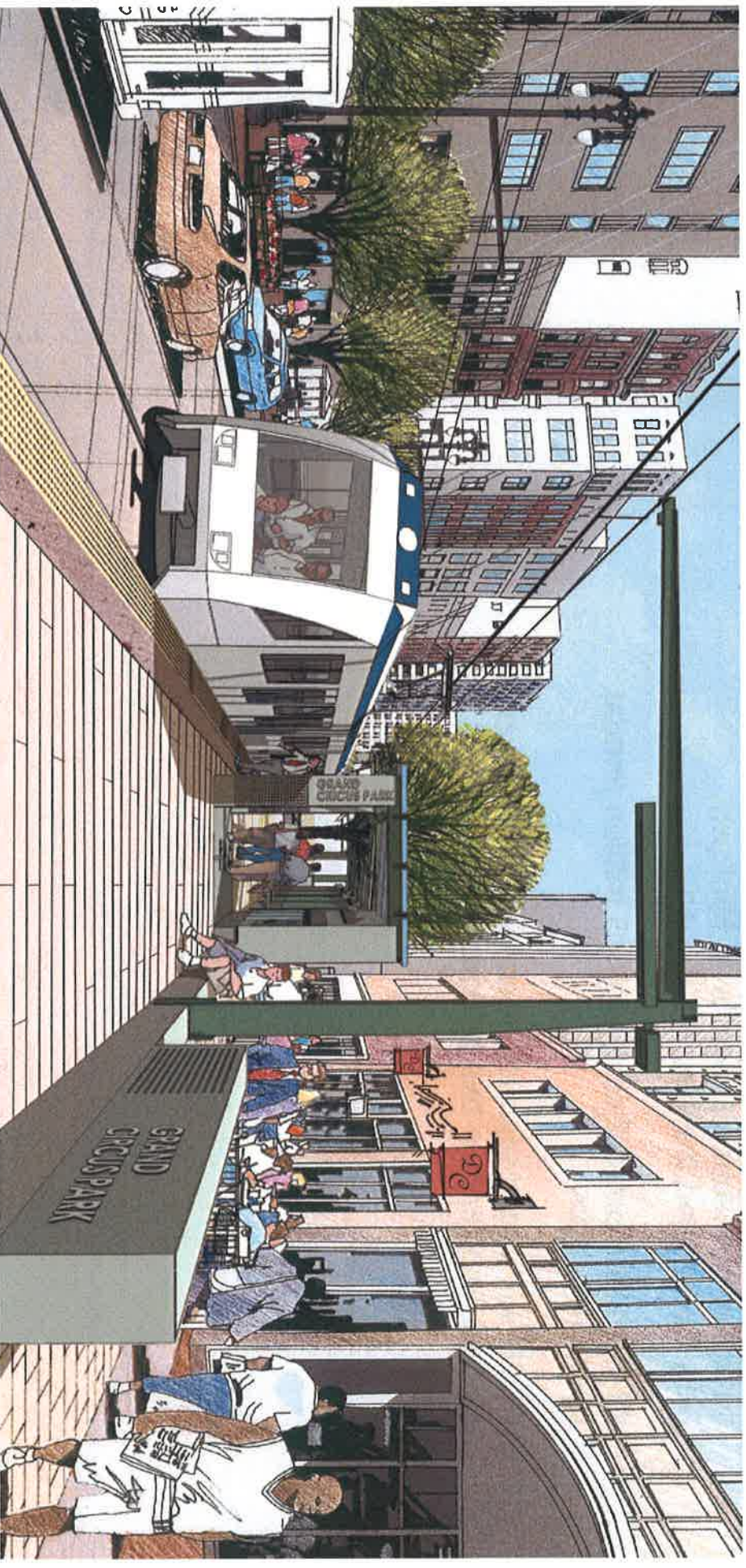


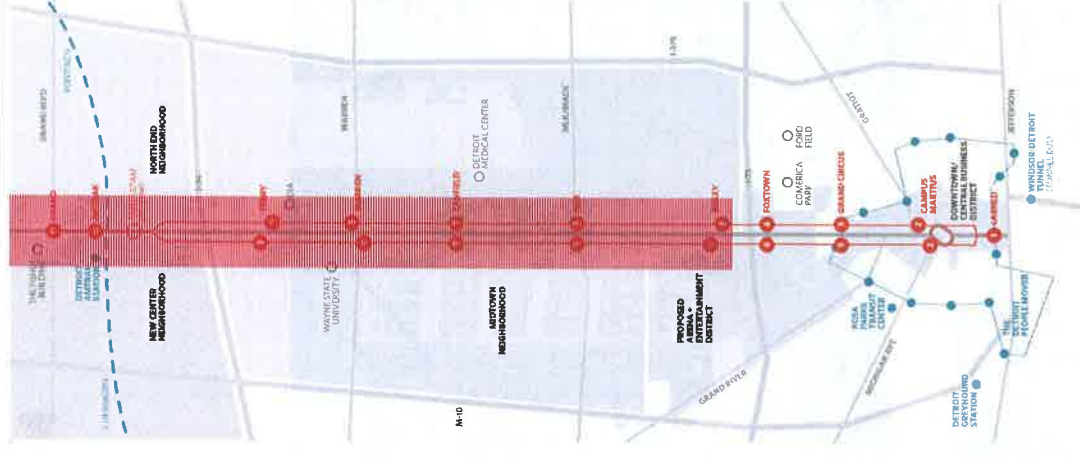
M-1 RAIL

M-1 RAIL STREETCAR PROJECT: Mission and Vision



OVERVIEW

- Unprecedented public-private partnership to build a 3.3 mile fixed-rail streetcar project as an engine of economic opportunity for Detroit.
- 11 stops connecting Downtown, Midtown, New Center and the Amtrak station.
- \$140 million project cost, with \$5 million annual operating costs.
- MDOT will simultaneously reconstruct Woodward Avenue and replace two bridges.



OVERVIEW

We are working to complete all engineering, secure all final approvals and begin major construction in a matter of months.





BRIEF HISTORY OF THE M-1 RAIL PROJECT

- **M-1 RAIL** was formed as a non-profit organization in 2007 under revisions to the Nonprofit Street Railway Act
- **M-1 RAIL** was envisioned as a **3.3 mile streetcar project** from Downtown to New Center at a cost of about \$140 million.
- The project was then **absorbed into a larger** initiative to build **light rail to 8 Mile** that relied on City of Detroit funding.
- When the **larger project was cancelled** due to City funding constraints, M-1 RAIL fought to keep the dream of rail on Woodward alive through the original streetcar concept.
- In January 2013, the U.S. DOT gave the green light to the M-1 RAIL project and awarded a **\$25 million rail grant**.



THE PURPOSE OF THE M-1 RAIL PROJECT

Never before have private and philanthropic donors come together with government to fund a major public infrastructure project. We are doing so because M-1 RAIL will:

- **Provide high quality, reliable transit service** for all who live, work, and visit Detroit's greater downtown.
- **Serve as an unparalleled catalyst for economic development and urban renewal** that will create jobs and grow the area's tax base.
- **Provide the foundation for a regional transit system** that will bring the benefits of modern rapid transit region-wide.
- **Establish a unique partnership with all levels of Government** to deliver infrastructure projects that benefit the communities.



High Quality, Reliable Transit Service for All

- **M-1 RAIL means access to jobs and opportunities.**
- Trains will run every 7-10 minutes to provide connections to the corridors largest job centers and most visited destinations, including major medical and educational facilities.
- Riders from throughout corridor and the region will be able to ride or transfer seamlessly onto M-1 RAIL for the most efficient and reliable access to destinations throughout the corridor.

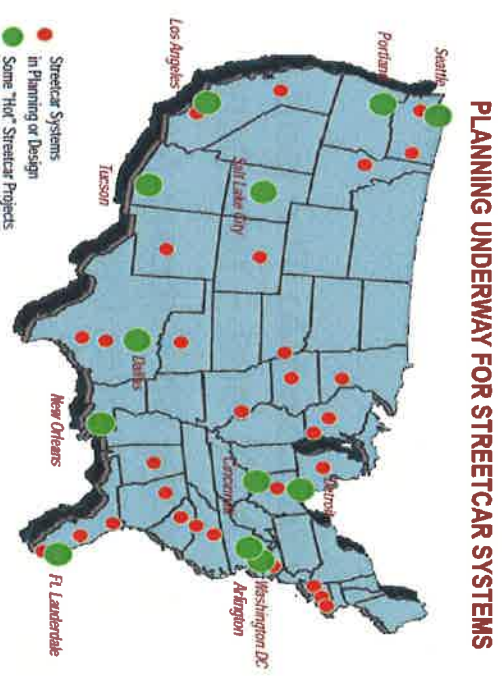
The M-1 RAIL corridor is currently home to 36,000 residents, 140,000 jobs and 15 million annual visitors.

M-1 RAIL will serve 6,000 riders daily - eventually growing to 10,000 riders.

AN UNPARALLELED CATALYST FOR ECONOMIC DEVELOPMENT

Other Examples:

- The Seattle Streetcar project has catalyzed over **\$2.4 billion** in new development.
- In Tucson, AZ, **150 businesses** have already located along the streetcar route in anticipation of the line's opening.
- Approximately **two dozen metro areas** are trying to develop streetcar lines as a centerpiece of their economic development strategies.





TRANSIT LED GROWTH = NEW TAX REVENUE

In driving growth, transit investments drive tax revenue.

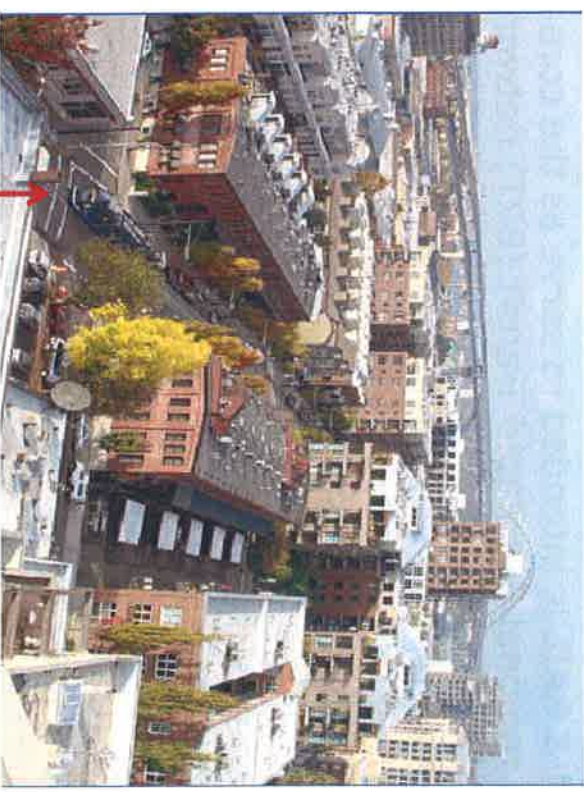
- **Arlington VA:** The land around the rail stations – less than 10% of the county's land – now generates nearly 50% of its property tax revenue.
- **Seattle Streetcar:** Major factor in \$156 million increase in property tax revenue over the last decade.
- **Milwaukee Streetcar:** Projected to generate \$200 million in new tax revenue over 15 years.
- **Charlotte Streetcar:** Projected to generate between \$200 million & \$300 million over the next 20 years.

AN UNPARALLELED CATALYST FOR ECONOMIC DEVELOPMENT

Portland's Pearl District:



Before



After the Streetcar

LAYING THE FOUNDATION FOR REGIONAL TRANSIT

- M-1 RAIL also provides the foundation – and a head start – for regional transit.
- M-1 RAIL is intended to serve as the core for a regional Bus Rapid Transit (BRT) network.
- Regional BRT will carry commuters into and out of the downtown core, with M-1 RAIL as the downtown circulator.
- Federal legislation allows the private and philanthropic funding in **M-1 RAIL to count as \$60 million in “local match”** towards the future BRT network – **lowering the cost for the community.**



The region's transit plan has rail at the center of a BRT network.

Partnering to Bring These Benefits to Detroit

- Dozens of cities nationwide are trying to move forward with streetcar projects as the centerpiece of their revitalization efforts.
- Because of this unprecedented public-private partnership, the tremendous benefits of a modern streetcar system ***will be coming to the Woodward corridor***

THE KRESGE FOUNDATION



Philanthropic and corporate donors are contributing over \$100 million to construct and operate the M-1 RAIL system.

CONCLUSION

M-1 RAIL is an unprecedented project, driven by deep commitment to uplift and benefit the community through:

- World class transit infrastructure
- Access to jobs and opportunities
- Tremendous new economic development
- Pioneering Public Private Partnership opportunities to deliver infrastructure projects in the public domain “cheaper, faster, better”

Providing a foundation to support the Regional Transit Authority

- Transit collaboration
- Innovative approaches to infrastructure project delivery
- Strengthening relationships between Government, Residents and the Business and Philanthropic communities on transit related issues



By providing access to the region's economic, entertainment and cultural center – and stimulating new economic development and job creation throughout the corridor – M-1 RAIL will be an engine of economic opportunity for the region and an incubator of innovative solutions to P3's in transit infrastructure delivery.

Thank you for your time.

the STREETCAR CONNECTION

a quarterly print publication from **M-1 RAIL**

MAKING CONNECTIONS, REACHING MILESTONES

Dear Community Member,

We're so pleased to release our first quarterly print newsletter – "The Streetcar Connection" – your ticket to news and information about the M-1 RAIL Streetcar Project. Last year we made tremendous progress in our effort to deliver a modern streetcar system to Detroit. The milestones we reached included:

1. Establishing community and business stakeholder advisory councils
2. Initiating a Business Support Program to assess businesses' needs
3. Hiring Stacy and Witbeck as our Construction Manager/General Contractor
4. Connecting with hundreds of businesses and community organizations
5. Beginning the relocation of underground utilities along Woodward Avenue

Our work to date has become a model of public/private will and cooperation, but there is still plenty of work to do. Our goal along the way is to keep the community informed about our progress.

This newsletter, as well as our monthly electronic newsletter, are part of our continuous commitment to keep you informed about the M-1 RAIL streetcar project. Last year we introduced an upgraded M-1rail.com, became more active on Facebook and Twitter and launched a toll-free hotline. I encourage you to use these resources to stay informed about the project.

If you have a friend, family-member or co-worker who you think would like to learn more about M-1 RAIL and the streetcar system we are building, please share your copy of this newsletter with them or encourage them to contact us at 1.800.511.3931 to learn more.

As we continue to make tracks in 2014, we look forward to connecting with you!

Sincerely,



SOMMER WOODS
Director of External Relations



UTILITY RELOCATION WORK UNDERWAY ON WOODWARD

PUBLIC ACCESS TO BUSINESSES
WILL NOT BE PREVENTED
BY UTILITY RELOCATION WORK

M-1 RAIL Construction Manager/General Contractor, Stacy and Witbeck, along with Detroit-based utility contractor Blaze Contracting, has started utility relocation work along Woodward Avenue.

"The relocation of underground utilities will allow the project to move rapidly once track construction along Woodward Avenue begins this year," said Paul Childs, Chief Operating Officer, M-1 RAIL. "This work is an important step toward fulfilling our mission of delivering a modern streetcar system to Detroit."

Workers are expected to spend anywhere from five to 12-days at eight isolated worksites along Woodward Avenue from Larned Street to John R. Street, barring any unforeseen circumstances. Workers will finish activities at one site before moving to the next.

Each worksite requires a 10ft x 10ft hole to be dug in order to relocate or replace catch basins, storm manholes or water main gate valves. Crews are permitted to work between 7 a.m. and 7 p.m. as necessary.

"We will be using traffic control barrels, signs and barricades to establish temporary lane closures, but our utility relocation work will not prevent customer access to businesses along the Woodward Corridor," said Tom Gilman, Project Manager, Stacy and Witbeck. "This work will eventually require some temporary utility shut-offs, but to minimize the impact to businesses and residents, we have a strategy in place to provide advance notice to the affected parties."

The intersections where underground relocation work will be done are as follows:

1. Southbound Woodward at Congress
2. Northbound Woodward South of Campus Martius Park
3. Northbound Woodward at Cadillac Square
4. Southbound Woodward at Michigan Avenue
5. Southbound Woodward North of Campus Martius Park
6. Southbound Woodward at State Street
7. Southbound Woodward at Grand River
8. Woodward and John R

M-1 RAIL

WHAT IS M-1 RAIL?

M-1 RAIL is a non-profit organization formed in 2007 to lead the design, construction and operation of a 3.3-mile mixed-traffic modern streetcar along Woodward Avenue that will travel between Detroit's Central Business District and the North End Neighborhood.



M-1 RAIL FACT CHECK

- 1 The M-1 RAIL Streetcar **is not** going to travel to 8 Mile Road.
- 2 The M-1 RAIL Streetcar **will** travel 3.3-miles between Downtown Detroit's Central Business District and the North End Neighborhood.
- 3 The M-1 RAIL Streetcar **is not** a regional transit system, but it is an important component for a more robust regional transit strategy.
- 4 The M-1 RAIL Streetcar **will** connect to multiple modes of transportation - DDOT, SMART, People Mover, Amtrak and others.
- 5 The M-1 RAIL Streetcar **is not** just for visitors, young adults and downtown employees - it's for everyone.
- 6 The M-1 RAIL Streetcar **will** be operational in 2016.

2014 PROJECT ACTION STEPS

- ➔ Finalize the intergovernmental agreements that will permit mainline construction to start along Woodward Avenue.
- ➔ Solicit for roadway subcontractors and suppliers for the mainline construction work along Woodward Avenue.
- ➔ Continue pursuit of the necessary real-estate acquisitions and issue a design-build RFP for the vehicle storage and maintenance facility.

M-1 RAIL

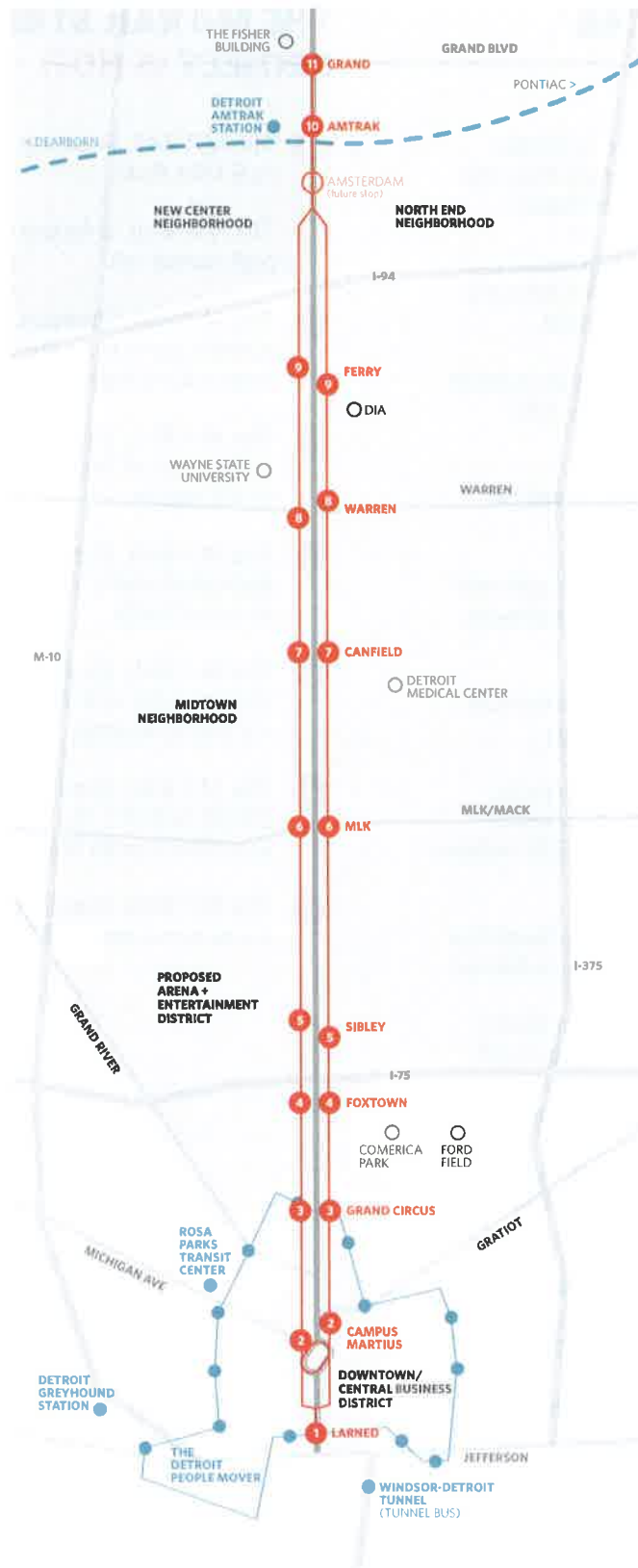
THE M-1 RAIL STREETCAR PROJECT **WILL:**

- 1 The M-1 RAIL Streetcar **will** travel 3.3-miles between Downtown Detroit's Central Business District and the North End Neighborhood.
- 2 The M-1 RAIL Streetcar **will** have 19 stations of which 3 will stand in the center of Woodward Avenue while the other 16 are curbside.
- 3 The M-1 RAIL Streetcar **will** connect to multiple modes of transportation – DDOT, SMART, People Mover, Amtrak and others.
- 4 The M-1 RAIL Streetcar and Stations **will** be ADA compliant.
- 5 The M-1 RAIL Streetcar **will** be a clean, safe and reliable transit option for residents, employers, employees and visitors.
- 6 The M-1 RAIL Streetcar **will** provide amenities such as free Wi-Fi and bicycle storage.
- 7 The M-1 RAIL Streetcar **will** ignite economic development and jobs along the Woodward Avenue Corridor; studies estimate \$500 million or more.
- 8 The M-1 RAIL Streetcar **will** help to activate the sidewalks and storefronts on Woodward Avenue.
- 9 The M-1 RAIL Streetcar **will** provide mobility and accessibility for all users to employment, healthcare, educational, worship, cultural, entertainment and shopping destinations.
- 10 The M-1 RAIL Streetcar **will** enable future transit projects to obtain up-to \$60 million in Federal funding.
- 11 The M-1 RAIL Streetcar Project **will** work tirelessly to provide contracts to local companies and create job opportunities for qualified Detroiters.
- 12 The M-1 RAIL Streetcar Project **will** work with the cycling community to implement safety measures that protect cyclists.
- 13 The M-1 RAIL Streetcar **will** be operational in 2016.

THE M-1 RAIL STREETCAR PROJECT **IS NOT:**

- 1 The M-1 RAIL Streetcar **is not** going to travel to 8 Mile Road.
- 2 The M-1 RAIL Streetcar **is not** considered high-speed rail.
- 3 The M-1 RAIL Streetcar **is not** a regional transit system, but it is an important component for a more robust regional transit strategy.
- 4 The M-1 RAIL Streetcar **is not** going to require an increase of taxes for Detroiters or residents of the region.
- 5 The M-1 RAIL Streetcar **is not** going to have a dedicated traffic light because it will operate in mixed traffic.
- 6 The M-1 RAIL Streetcar **is not** just for visitors, young adults and downtown employees – it's for everyone.
- 7 The M-1 RAIL Streetcar **is not** going to replace DDOT, SMART, the Detroit People Mover or any other transit organization.
- 8 The M-1 RAIL Streetcar **is not** going to cause buses to be removed from Woodward Avenue.

M-1 RAIL



STOP BY THE M-1 RAIL OFFICES:

1426 Woodward Avenue,
Detroit Michigan, 48226

Hours of Operation:
Monday - Friday
9 a.m. to 5 p.m.

COMMUNITY ADVISORY COUNCIL MEETING SCHEDULE

M-1 RAIL has brought together members of the Detroit community to form its Community Advisory Council (CAC). Their role is to bring a new perspective and provide guidance to streetcar project staff.

CAC meetings are held the second Thursday of each month at the MSU Detroit Center, 3408 Woodward Avenue from 6:00 p.m. to 7:30 p.m.

The meeting dates for the first and second quarters of the year are:

FEBRUARY 13th

MARCH 13th

APRIL 10th

MAY 8th

JUNE 12th

COMMUNITY ADVISORY COUNCIL MEMBERS

AUSTIN BLACK
Midtown Business Owner
& Resident

PAUL BRIDGEWATER
Detroit Area Agency on Aging

LINDSAY CHALMERS
Goodwill Industries of
Greater Detroit

JAMES FEAGIN
North End Developer

KHALILAH GASTON
Vanguard CDC

RASHIDA N. GOUDEAUX
Focus:HOPE

LEONARD GROSS
Warriors on Wheels
& National Federation of the Blind

FRANCIS GRUNOW
Corridors Alliance

PONSELLA HARDAWAY
MOSES

ANGELO HENDERSON
Triumph Church

MARY KING
Doing Development Differently
in (Metro) Detroit - D4

JASON LINDY
Michigan Urban Farming Initiative
& Resident

MAUD LYON
Culture Source

MARGUERITE MADDOX
Warriors on Wheels
& Paws for a Cause

PAMELA MALONE
United Way of Southeastern Michigan
& Resident

PAMELA MOORE
Detroit Employment Solutions
Corporation

MEGAN OWENS
Transportation Riders United

SARAH PAVELKO
North End Resident and Southwest
Business Association

CHUCK RIVERS
Michigan State University
Detroit Center

TODD SCOTT
Detroit Greenways Coalition

KAMILIA LANDRUM
NAACP

TIM WINTERMUTE
Hannan House

CARINA YANISH
Mariners Inn



Stacy and Witbeck's Project Manager, Tom Gilman, speaks with representatives of a local contracting company during a recent subcontractor pre-bid meeting.



Construction workers review the plan before starting utility relocation on Woodward Avenue.



Community Advisory Council members prepare for meeting at MSU Detroit Center.

1426 Woodward Avenue, Detroit Michigan, 48226 **M-1rail.com** **1.800.511.3931**

VISIT M-1 RAIL'S OFFICE ON WOODWARD AVENUE

M-1 RAIL now has an office located at 1426 Woodward Avenue on the east side of the street between John R and E. Grand River. The hours of operation are Monday through Friday from 9 a.m. to 5 p.m.

"It is extremely important for us to be close to the action on Woodward Avenue during construction of the streetcar project," said Sommer Woods, Director of External Relations. "Opening an office in the corridor will provide our business owners, residents and construction crews easy access to the M-1 RAIL team, while also allowing us to keep a close eye on the progress being made.

"We hope it becomes a community destination for any Detroiters or visitor who wants to stop by to learn more about the streetcar project."

CONNECT WITH M-1 RAIL

➔ Call M-1 RAIL's toll-free hotline at **1.800.511.3931** to:

- Ask a question
- Leave a comment
- Request a M-1 presentation at your meeting
- Learn more about the M-1 RAIL Streetcar Project
- Report a problem impacting your business during construction

➔ Visit **M-1rail.com** to:

- Find up-to-date information
- Sign up for the electronic newsletter
- Get the latest news about construction

➔ Stop by the M-1 RAIL Offices:

1426 Woodward Avenue, Detroit Michigan, 48226

Hours of Operation: Monday - Friday 9 a.m. to 5 p.m.

➔ Like M-1 RAIL on

➔ Follow M-1 RAIL on **#WoodwardStreetcar**

➔ Send an E-mail to **info@M-1rail.com**